

## - WRITING INSTRUMENTS -

### STICK PENS WITH GRIP #NE-2100

Economical pens with comfortable rubber grip and frosted colors. Optional blue ink available in blue or black pens; if ink color not specified, black ink will be supplied.

Production time: approximately 4 business days

Imprint area: 1-3/4"W x 3/4"H

Colors: blue, red, green, black, purple, yellow



	500	1000	2500	5000
1 color imprint	0.30	0.28	0.26	0.24

Prices include set up charges



### DART RETRACTABLE PEN #NE-1344

Economical and stylish, this pen has it all.

Production time: approximately 5 - 10 business days.

Imprint area: 1-1/2"W x 1/2"H

Colors: solid green, blue, pink, orange, yellow; white barrel with red, blue, green, black trim



	250	500	1000	2500	5000
1 color imprint	0.39	0.36	0.34	0.32	0.30

Plus 30.00 set up charge

### RETRACTABLE BALLPOINT PENS #NE-1330

A great look and great price! Production time: approximately 5 business days. Imprint area: 1-5/8"W x 7/8"H. Colors: translucent yellow, translucent red, translucent green, translucent purple and translucent blue with frosted clip and trim; opaque yellow, opaque red, opaque green, opaque blue and opaque black with black trim; white barrel with yellow, red, green, blue or black trim

	200	500	1000	2500	5000
1 color imprint	0.43	0.40	0.38	0.36	0.34

Prices include set up charge



Looking for other styles of retractable pens? Go to [www.lyonenterprises.com](http://www.lyonenterprises.com), click on Product Search then enter retractable pens.

### SILVER TIP RETRACTABLE PEN #NE-1131

Includes translucent barrel, matching rubber grip and silver accents. Production time: approx. 3 business days.

Imprint area on backside of barrel: 1-3/4"W x 1/2"H. Colors: translucent blue, red, green, purple

	300	500	1000	2500	5000
1 color imprint	0.45	0.43	0.40	0.38	0.36

Prices include set up charges



### CLIPPER RETRACTABLE BALLPOINT PENS #NE-1332

Translucent barrel with frosted clip and rubber frosted grip area.

Production time: approximately 3 business days

Imprint areas: Under clip: 1-1/2"W x 7/8"H; backside of barrel: 2"W x 7/16"H

Colors: translucent blue, red, green, purple, orange



	300	500	1000	2500	5000
1 color imprint	0.46	0.43	0.40	0.37	0.34

Prices include set up charges

## - WRITING INSTRUMENTS -

### COLOR ACCENT PEN #NE-1334

White barrel pens with bold color accents around the plunger tip and on the rubber grips.  
 Production time: approximately 3 business days  
 Imprint area on backside of barrel: 1-3/4"W x 7/16"H  
 Accent Colors: blue, red, green, yellow, black



	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.67	0.64	0.55	0.49	0.47

Prices include set up charges



### KOOL KLICK BALLPOINT PENS #NE-1335

Translucent color barrel with clear clip and rubber frosted grip area.  
 Production time: approximately 3 business days  
 Imprint areas: Under clip: 1-1/4"W x 3/4"H; backside of barrel: 2"W x 5/16"H  
 Colors: translucent light blue, dark blue, red, dark green, purple, orange, opaque white, black

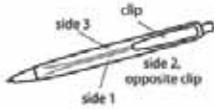


	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.70	0.68	0.65	0.60	0.55

Prices include set up charges

### TRI-AD PEN #NE-1336

Use this pen when you have a lot to say but a limited budget. Price includes 1 color imprint in 3 locations. Add a 4th location on the clip for only another 0.11.  
 Production time: approximately 5 - 7 business days  
 Imprint areas: Sides 1 - 3 = 2-1/4"W x 1/4"H; Clip = 1"W x 3/16"H  
 Colors: white barrel with blue, green, red, burgundy, purple, black trim; red barrel with black, white trim; blue barrel with red, white trim; yellow barrel with blue, black trim



	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.72	0.68	0.62	0.58	0.52

Prices include set up charges

### CARABINER PEN #NE-1337

Twist action mini-pen/carabiner clip includes black rubber grip.  
 Production time: approximately 7 - 10 business days. Rush service available at extra charge.  
 Imprint area: 3/4"W x 5/8"H  
 Colors: translucent blue, red, orange, green, purple

	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.79	0.77	0.75	0.73

Plus 50.00 set up charge



### STRESS BALL RETRACTABLE PEN #NE-1338

A great pen for these stressful times. Stress ball plunger has a soft feel allowing it to be pushed in all directions to retract ballpoint pen. Ensure tranquil moments with this stress-free pen that includes comfortable rubberized finger grip and German quality refill in black ink.

Production time: approximately 5 business days. Imprint area: 1-1/2"W x 1"H  
 Colors: translucent blue, red, teal, yellow orange barrel and plunger; white barrel with red, blue, teal, yellow plunger and trim

	<u>200</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.80	0.78	0.76	0.61	0.57

Price includes set up charge



Writing Instruments

## - WRITING INSTRUMENTS -

### DOUBLE END HIGHLIGHTER PEN #NE-1339

Combination of highlighter and ball point pen. Sealed highlighter offers extended use without drying out. Each pen is individually polybagged with instruction printed on the bag: Press Down On Highlighter to Release Ink. Production time: approximately 4 - 7 business days.

Imprint area: 1-3/4"W x 1"H. Highlighter Colors: yellow, pink, blue green

	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.87	0.79	0.69	0.64	0.60
	Plus 25.00 set up charge				



### EZ GEL ROLLER PENS #NE-2122

This is simply the smoothest writing instrument under \$10.00. Gel ink flows evenly and effortlessly. Cap action retractable pen includes comfort rubber grip and advanced point design that eliminates dry-out. For optional imprint on clip add 0.20 each. Choice of black or blue gel ink. Production Time: approximately 5 business days  
 Imprint Areas: Barrel: 1-3/4"W x 5/8"H; Clip: 1-1/4"W x 1/8"H  
 Trim Colors: translucent red, Kelly green, lime green, dark blue, aquamarine, yellow

	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	1.29	1.24	1.09	0.99
	Plus 30.00 set up charge			



### BRASS PEN WITH RUBBER GRIP #NE-2125

Sleek brass barrel twist action pen includes Cross-style medium point black ink cartridge and laser engraving. Production Time: approximately 4 business days  
 Imprint Areas: Barrel: 2"W x 1/4"H; Barrel under Clip: 1-1/8"W x 1/4"H  
 Colors: blue, green, burgundy, black

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	2.20	2.10	2.00	1.90	1.80
	Price includes laser set up charge				



### TRIANGULAR BARREL BALLPOINT PENS #NE-2126

Laser engraving available on three locations on the metal barrel. Includes ergonomic rubber grip and chrome trim and individual polybagging. Oxidation required on white barrel, add 0.25 each. Production Time: approximately 7 - 10 business days  
 Imprint Areas: Barrel: 1-1/2"W x 1/4"H per side  
 Colors: blue, red, black, satin charcoal, satin white

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>
Laser engraving 1 location	2.90	2.40	2.10	1.85
Engraving each extra loc.	0.40	0.30	0.25	0.20
	Plus 40.00 set up charge per location			



### LIGHT UP PEN #NE-1340

Twist action ballpoint pen and click activated light. Bright LED light color coordinates with the solid brass trim color: blue LED with blue trim, red LED with red trim, green LED with green trim, white LED with black trim. Includes replaceable button cell batteries and individually polybagged. Production Time: approximately 5 business days  
 Imprint Area: 7/8"W x 3/4"H. Trim Colors: red, green, blue, black

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>
1 color imprint	2.79	2.69	2.59	2.49
	Plus 30.00 set up charge			

Writing Instruments

## - WRITING INSTRUMENTS -

### COLOR CHANGING STICK PENS #NE-1213

These heat sensitive stick pens get noticed. Heat from your hands changes the color. Most dramatic effects at room temperature. Choice of blue or black ink. Production time: approximately 5 - 10 business days. Rush service available at extra charge. Imprint area: 2"W x 5/8"H  
 Colors: blue turns light blue, lime green turns bright yellow, coral turns melon, purple turns hot pink, burnt orange turns golden yellow.



	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	0.56	0.53	0.47	0.43

Prices include set up charges

### COLOR CHANGING PENCILS #NE-1214

These heat sensitive pencils are attention-getters. Heat from your hands changes the color. Most dramatic effects at room temperature. Production time: approximately 5 - 10 business days. 1 and 2 day rush service available at extra charge. Imprint area: 4"W x 3/4"H  
 Colors: blue turns light blue, lime green turns bright yellow, coral turns melon, purple turns hot pink, burnt orange turns golden yellow.



	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.39	0.35	0.33	0.29

Prices include set up charges

### ECONOMY PENCILS #NE-1210

With #2 lead. A great low-cost promotion for NIE programs. Production Time: approximately 10 business days  
 Imprint Area: 4-1/4"W x 13/16"H  
 Colors: royal blue, dark blue, light blue, green, hunter green, yellow, orange, teal, purple, burgundy, black, red, white, silver and gold



	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10000</u>
1 color imprint	0.24	0.17	0.16	0.15	0.14

Plus 30.00 set up charge

### RECYCLED NEWSPAPER PENCILS #NE-1212

Pencil barrel is made of 30% post consumer recycled newspaper. Includes green eraser. Also available: recycled blue jean pencils made from recycled denim and recycled money pencils made from recycled currency. Call or email for prices.  
 Production time: approximately 5 - 10 business days. Rush service available at extra charge.  
 Imprint area: 4"W x 3/4"H  
 Colors: white barrel

	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>	<u>10000</u>
1 color imprint	0.29	0.26	0.24	0.20	0.18

Prices include set up charges



### RECYCLED NEWSPAPER RETRACTABLE PENS #NE-2102

Barrel is made of recycled newspapers and brown paper bags. Black ink, medium point only. Production time: approximately 5 - 10 business days  
 Imprint area: 1-5/8"W x 7/8"H. Colors: blue, green or black trim

	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.83	0.79	0.73	0.69	0.65

Prices include set up charges



# Writing

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### ARTWORK:

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- 1) E-mail artwork to [ray@lyonenterprises.com](mailto:ray@lyonenterprises.com) AND [artwork@lyonenterprises.com](mailto:artwork@lyonenterprises.com). Suppliers require vector art created in software such as Adobe Illustrator. If you have embedded images in Illustrator, please send them also. They must be 100% at no less than 300 dpi, CMYK. Convert all fonts in Illustrator to "create outlines" or include all of your fonts in Mac or PC format.
- 2) Photoshop files must be CMYK and include all layers. Our minimum resolution is 300 dpi at 100% for all images. Also, please include all fonts.
- 3) Please include a separate .pdf file or fax a hard copy to 505-466-1754.
- 4) Disks – CDs or DVD disks are accepted.

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Orders may be shipped with additional over-runs or occasion under-runs approx. 3% to 15% of your order. If you would like an order shipped with the EXACT quantity please let us know when placing your order – extra charges may apply.

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