

## - NEWSPAPERS IN EDUCATION -

### APPLE POWER CLIP #NE-1400

Features a strong magnet on back side, rubber handles for sure grip and powerful clip. Size 2-7/8"W x 2-7/8"H x 1-1/4"D.  
 Production Time: approximately 3 - 5 business days  
 Imprint area: 1-1/2"W x 7/8"H  
 Colors: translucent red, green, opaque white

	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	1.39	1.30	1.25	1.15
	Plus 45.00 set up charge			



### APPLE STRESS BALL PEN #NE-1231

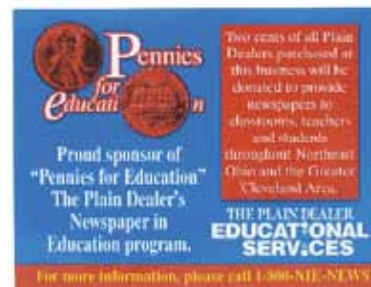
Unique pen and stress ball in one! A fun and practical design. Twist mechanism for medium point black refill ball point pen. Choice of red or green barrel with black grip. Other shapes available including star, heart, earth, and sports: baseball, basketball, football and golf ball.  
 Production Time: approximately 7 business days  
 Imprint area: 1-1/2"W x 1"H  
 Barrel Colors: red, green

	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	1.69	1.59	1.49	1.39	1.19
	Plus 45.00 set up charge				

### SPONSOR DECALS #NE-1700

Promote increased awareness by placing these inexpensive decals in the windows of NIE sponsors. Available in static cling or removable adhesive. Print on 1 or both sides. Size shown is 5" x 5.5" or 27.5 square inches. Production time: approximately 10 - 15 business days

	<u>125</u>	<u>250</u>	<u>500</u>	<u>1000</u>	1500	<u>2500</u>
1 side 1 color imprint	2.02	1.18	0.69	0.46	0.38	0.30
Each extra color add	0.95	0.52	0.28	0.15	0.11	0.07
2 side 1 color imprint	4.61	2.65	1.63	1.03	0.79	0.55
Each extra color add	1.93	1.10	0.64	0.35	0.26	0.16
	Prices include set up charges					



### DRAWSTRING BACKSACKS #NE-1735

Can be worn over the shoulder or as a backpack. Straps cinch together to close. Two styles available: All Nylon and Poly with nylon accent panel and zippered exterior pocket. All Nylon size 15"W x 13"H, Poly size 15"W x 17"H.  
 Production Time: approximately 5 - 10 business days  
 Imprint area: All Nylon 9"W x 8"H, Poly 9"W x 6"H  
 Colors: Nylon Carolina blue, red, royal blue, orange, yellow, lime green, forest green, pink, black  
 Poly: Carolina blue, red, royal blue, orange, lime green, silver

1 color imprint	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>
All Nylon	3.18	2.98	2.78	2.48
Poly with Nylon	4.49	4.29	3.99	3.55
	Plus 45.00 set up charge			



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**MOUSE PAD #NE-1392**

Size 7" X 8" fabric surface with 1/8" thick black heavy duty rubber base. Many other sizes including round and oval available.

Production time: approximately 5 - 10 business days

	<u>75</u>	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>	
1 color imprint	1.99	1.79	1.69	1.49	1.49	Plus 45.00 set up charge
Each add'l imprint color add	0.25	0.25	0.25	0.25	0.25	Plus 45.00 set up charge
4 color process	1.95	1.75	1.65	1.55	1.45	Plus 100.00 set up charge



Looking for other shapes of mouse pads? Go to [www.lyonenterprises.com](http://www.lyonenterprises.com), click on Product Search then enter mouse pads.



**BIG APPLE #NE-1300**

The Big Apple is available in red or clear plastic with a green leaf and stem on the lid. Teachers will find many uses for this handy gift. Fill it with candy or mints for an extra treat! Size: 5-1/4" H x 4-1/4" D.

Production Time: approximately 5 business days

Imprint area: 1- 3/4" x 4-1/2" per side or 1- 3/4" x 11" wrap.

	<u>125</u>	<u>250</u>	<u>500</u>	<u>1000</u>
1 color imprint	2.90	2.60	2.20	2.15
	Plus 45.00 set up charge			

**NIE JOURNAL #NE-1730**

Designed to hold lots of papers by opening to a full 29" wide. Interior left panel has vertical pocket, interior right panel also opens behind 30 page 8-1/2" x 11" writing pad. Cover is microfiber with leather-like trim. Includes strap with chrome metal buckle closure. Individually cello bagged. Size 9-1/2"W x 12-1/4"H x 1/2"D.

Production Time: approximately 5 - 10 business days

Imprint areas front: top or bottom 3-1/2"W x 2-1/2"H, center 4"W x 6"H

Color: black

	<u>100</u>	<u>200</u>	<u>300</u>
1 - 4 color imprint	7.90	7.80	7.75
	Plus 45.00 set up charge		



NIE



Before dipping in water



After dipping in water

**APPLE SHAPE COMPRESSED SPONGE #NE-1710**

Flat and easy to mail, they magically grow 5 times thicker when immersed in water. Stock apple graphics are included. Optional tag line "Dip in water - see what happens" also stock (no extra charge). Size 4" x 4"

Production Time: approximately 5 - 10 business days

Imprint area: 2-1/4"W x 2-1/4"H

Colors: white, beige or blue

	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.96	0.91	0.86	0.76	0.68
	Plus 35.00 set up charge				

**WOODEN RULERS #NE-1001**

Natural wood finish, calibrated 1/16" with standard English scale. Prices include logo imprint up to 3" wide plus standard typeset copy for total 10" width. Production Time: approximately 7 - 10 business days. Imprint Area: 1/2" x 10"

	<u>500</u>	<u>1000</u>	<u>2500</u>	<u>5000</u>
1 color imprint	0.36	0.26	0.23	0.20
	Plus 25.00 logo set up charge for every 3" in length			



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### BOOK LETTER OPENER #NE-1715

Perfect for an NIE promotion, solicitation or Thank You gift. Size 2-3/4"H x 3-1/4"W.  
 Production Time: approximately 10 business days  
 Imprint area: 3"W x 1-3/8"H per side  
 Color: white



	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	0.99	0.95	0.92	0.89
Each extra color add	0.12	0.12	0.12	0.12

Plus 35.00 set up charge per color

### CD OPENER KEY TAG #SP-1865

Internal safety blade zips open plastic wrapped CD cases with ease. Slide along CD edge to activate the blade.  
 Production Time: approximately 7 - 10 business days  
 Imprint Areas: 1-1/8" diameter  
 Colors: blue, red, green, purple, black, white



	<u>125</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	1.05	0.95	0.90	0.80	.078

Plus 42.00 set up charge



### EARTH SHAPE STRESS BALL #NE-1316

Round shape includes raised continents. Size 3" diameter.  
 Production Time: approximately 5 business days  
 Imprint area: 1-1/4"W x 3/4"H Pacific side; 3/4" x 3/4" Atlantic side  
 Color: blue with green continents



	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>
1 color imprint	1.32	1.23	1.19	1.16

Plus 50.00 set up charge

### APPLE SHAPE STRESS MEMO HOLDER #NE-1315

A practical gift for teachers, administrators, donors and prospects. Clip holds important memos, squeezable apple relieves stress. Apple size 3" diameter.  
 Production Time: approximately 5 business days  
 Imprint area: 1-1/2"W x 1"H per side  
 Color: red



	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>
1 color imprint	2.29	2.07	1.92	1.75

Plus 50.00 set up charge

### PAPER CUBES #NE-1725

Many sizes and shapes available – call or email for quotes. Shown is 4" x 4" x 4" non-adhesive cube (approx. 800 sheets per cube)

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>
1 color imprint	5.50	4.00	3.25	2.80
Each extra color	0.44	0.41	0.36	0.34

Price includes set up charge



### ADHESIVE NOTE PADS #NE-1726

Size shown is 3-3/8" x 3-3/8" x 1" (approx. 200 sheets). Many other sizes available – call or email for quotes.

	<u>250</u>	<u>500</u>	<u>1000</u>
1 - 4 color imprint	3.00	2.75	2.50

Price includes set up charge



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**APPLE KEY RING #NE-1635**

**APPLE KEY RING WITH WRIST COIL #NE-1636**

Key Ring is flat, perfect for mailing. Add a wrist coil for a practical giveaway. Apple size 1-7/8"W x 2"H. Production Time: approximately 5 business days Imprint area: 1-1/4"W x 3/4"H

1 color imprint	<u>150</u>	<u>250</u>	<u>500</u>	<u>1000</u>
Apple Key Ring	0.83	0.79	0.71	0.63
Key Ring with Coil	1.19	1.11	1.03	0.96

Plus 50.00 set up charge



**ROUND "WALKING" SPRING #NE-1720**

**STAR SHAPE SPRING #NE-1721**

These plastic springs make a great pencil holder on a desk. Round, star and heart shapes available. Round size 3" diameter x 2-1/2" high. Star and heart shape are 2-1/2" high. Individually boxed.

Production Time: approximately 7 -10 business days.  
Imprint areas: Round 1-7/8"W x 1-3/4"H per side; Star 2" x 1/2"; Heart 2" x 1". Colors: red, white, blue, green, yellow, rainbow

1 color imprint	<u>240</u>	<u>480</u>	<u>1200</u>	<u>2400</u>
Round Spring	1.30	1.25	1.10	1.05
Star or Heart Spring	1.50	1.45	1.35	1.25

Plus 50.00 set up charge per color



**LANYARDS #SP-1320**

Custom lanyards with woven logo in two webbing types: Fine Detail (A) and Regular (B). Size 3/4" x 19". C. Poly/cotton strap with silk screen imprint. Choice of three widths: 3/8", 5/8" (C), 3/4" x 18"

Both with standard large split ring attachment. Other attachments: swivel snap, hook & closure and take-apart buckle, safety breakaway option.

Production Time: approximately 10 – 20 business days

Woven Colors: yellow, light gold, gold, orange, red, maroon, pink, purple, sky blue, royal blue, pacific blue, navy blue, teal, green, lime, silver, beige, tan, brown, forest green, rainbow

Poly/cotton Colors: red, burgundy, orange, yellow, kelly green, hunter green, royal blue, navy, lavender, teal, gray, white, black

	<u>100</u>	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>	
A. Woven Fine Detail	3.62	3.44	2.92	2.67	2.39	
B. Woven Regular	3.02	2.86	2.58	2.22	1.99	
C. Poly/cotton 3/8"	<u>100</u>	<u>300</u>	<u>500</u>	<u>1000</u>	<u>2000</u>	<u>5000</u>
C. Poly/cotton 5/8"	1.45	1.32	1.19	1.12	1.08	0.98
C. Poly/cotton 3/4"	1.53	1.37	1.21	1.15	1.11	1.02
	1.59	1.44	1.29	1.19	1.14	1.05

Plus 45.00 set up charge

**C.**



**A.**

**B.**

**C.**



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**APPLE BOOKMARK MAGNIFIER #NE-1661**

Multi-use item includes 4" ruler, 5X Magnification, handy bookmark and large imprint area. Individually polybagged. Item size: 5-1/4"W x 1"H.

Production Time: approximately 10 business days

Imprint area: 1-3/4"W x 3/4"H

Colors: white, blue yellow, burgundy

	<u>250</u>	<u>500</u>	<u>1000</u>	<u>2500</u>
1 color imprint	0.89	0.88	0.87	0.81

Plus 40.00 set up charge



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- 2) Photoshop files must be CMYK and include all layers. Our minimum resolution is 300 dpi at 100% for all images. Also, please include all fonts.
- 3) Please include a separate .pdf file or fax a hard copy to 505-466-1754.
- 4) Disks – CDs or DVD disks are accepted.

### EXTRAS

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